



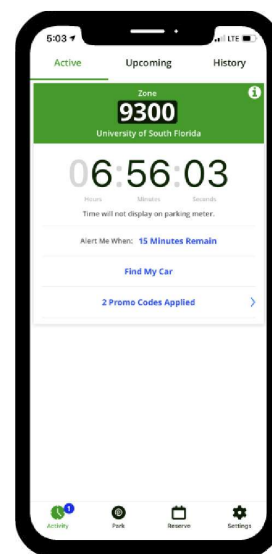
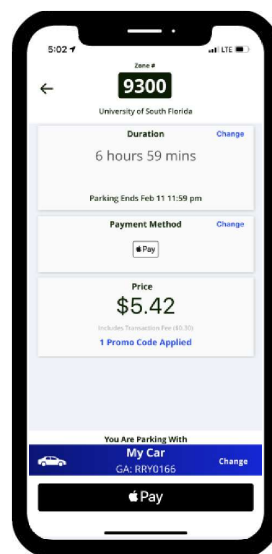
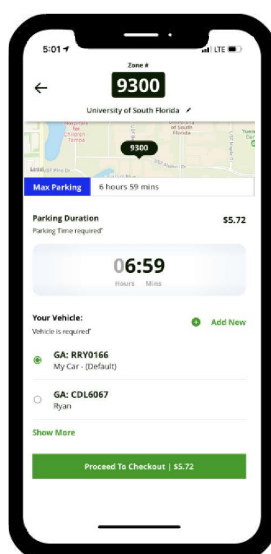
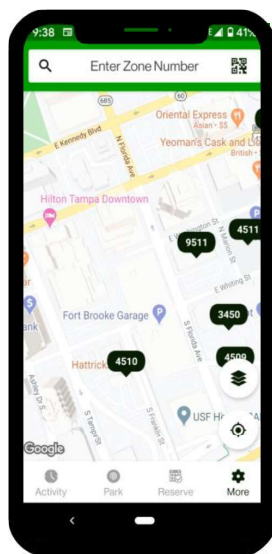
Eliminating
Friction and
Going Gateless



THE CUSTOMER JOURNEY IN TAMPA



ParkMobile Zone Parking Workflow

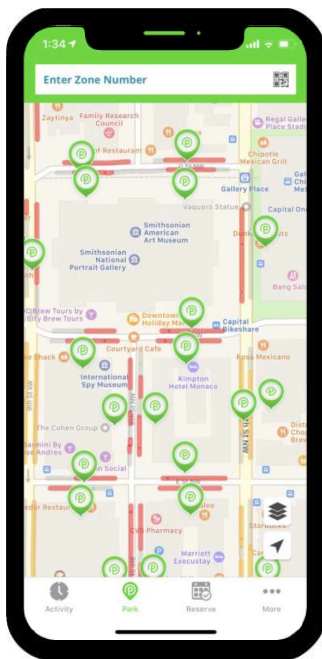


Signage & Decals

- When eliminating gate arms, customers will simply use the pay on foot machines or ParkMobile.
- Adequate ParkMobile signage throughout the garage and decals for the pay stations are very important.

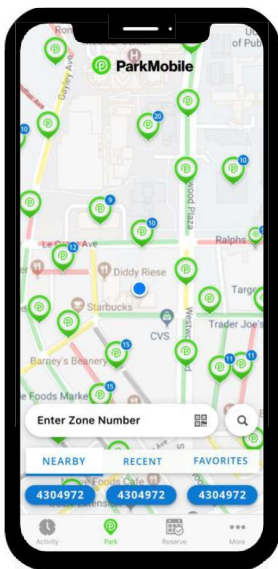


Parking Availability

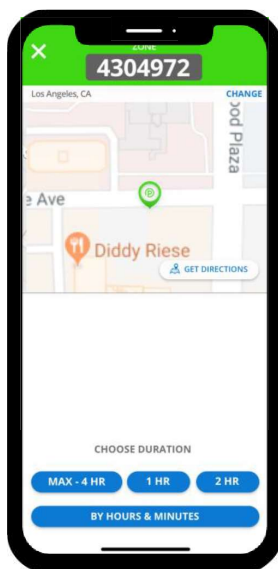


- Provides users with visual indications for open parking and enables wayfinding to open spots via map view.
- When on street spaces are full, customers can navigate to off-street spaces.
- Reduces traffic congestion, pollution, and emissions in the city.
- Improves travel efficiency by decreasing time to destination and miles travelled.

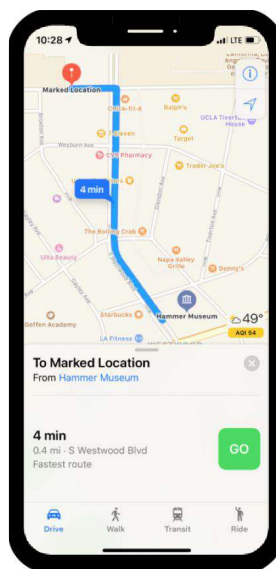
Wayfinding



Select Zone in
Chosen Area



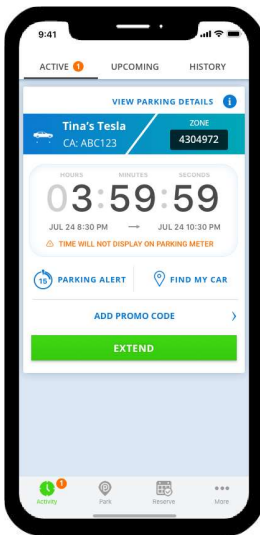
Get Directions
Selector Available



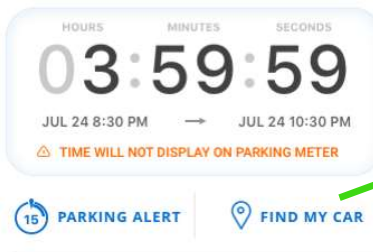
Follow Directions to
Parking Zone

- App takes consumer to preferred navigation provider.
 - Apple Maps
 - Waze
 - Google Maps
- ParkMobile App shows availability data through the city's selected availability partner

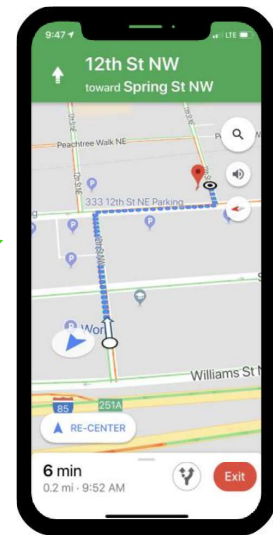
Walking Directions Back to Parked Vehicle



Active Parking Session

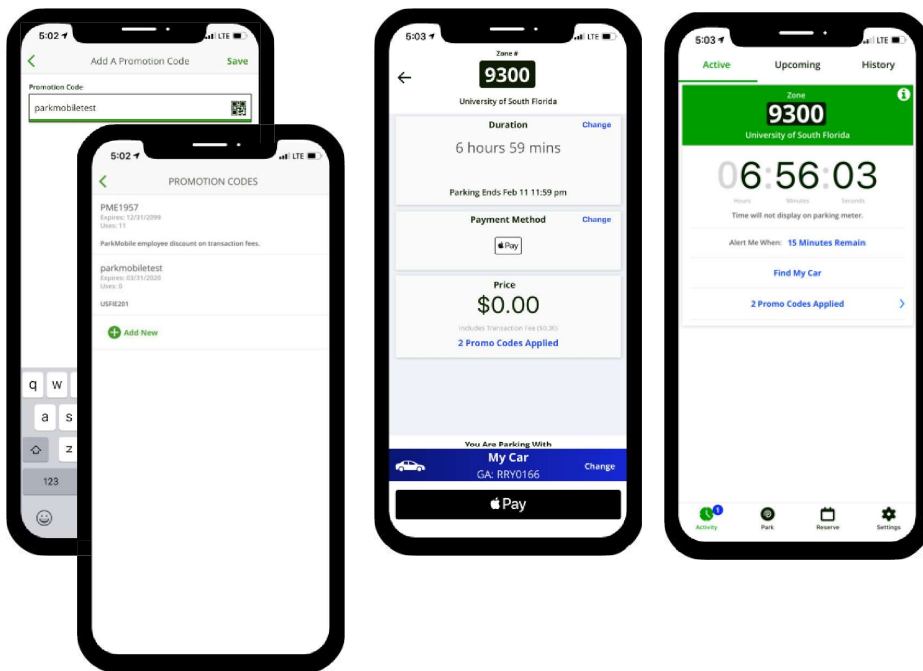


Find My Car



Get Walking Directions back to Car

Seamless Validations for Your Parking Operation



Benefits of ParkMobile's Validations Program



Drive more business for merchants with an easy and configurable option for parking validations



Improve the parking experience for customers as they engage with participating establishments



Allow customers to apply parking validations to both current and retroactive parking sessions



Encourage customers to continue using the ParkMobile app to process their parking transactions



 **ParkMobile®**