FOR IMMEDIATE RELEASE

Glazer Children’s Museum names new CEO

Sarah Cole rejoins the museum to broaden community ties, and enhance educational programming and exhibit offerings.

TAMPA, Fla. (February 26, 2019) - The Board of Directors of the Glazer Children’s Museum is pleased to announce that Sarah Cole has been hired as the museum’s new chief executive officer. Cole brings more than 18 years of experience working in museums across the country - including serving as the director of education and programs at the Glazer Children’s Museum when it first opened in 2010.

“I’m incredibly honored to be chosen to lead the Glazer Children’s Museum,” said Cole. “This museum has always held a special place in my heart. Serving on the team that opened the museum has been a highlight of my career and I’m looking forward to be a part of the next chapter.”

Cole brings a passion for educational enrichment, community collaboration, and experience development, and will focus on amplifying the museum’s mission of creating opportunities for children to play with purpose and develop as lifelong learners and leaders.

“We’re very excited for Sarah to rejoin the team as CEO, and firmly believe that her wealth of experience and leadership will be the start of a new era for the museum,” said Brad Ford, board chairman. “Her talent and experience will be integral to expanding the museum’s relationships with the Tampa Bay area community, and enhancing the program and exhibit offerings to our local families and tourists.”
Most recently, Cole served as the vice president of guest experience at the Adler Planetarium in Chicago for five years. In this role, she was responsible for unifying the experience delivery teams - including exhibitions, customer service, public programs and theaters - to improve the guest experience.

Additionally, Cole held numerous roles related to visitor experience at Carnegie Museum of Natural History in Pittsburgh and The Children’s Museum of Indianapolis.

Cole will begin her role as CEO on April 1, 2019.

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ABOUT GLAZER CHILDREN’S MUSEUM
The mission of the Glazer Children’s Museum is to create a learning laboratory where children play, discover, and connect with the world around them to develop as lifelong learners and leaders. While learning is often formal and playing is for fun, the Glazer Children’s Museum encourages children to play with purpose in an interactive learning environment. The Museum is a 501c3 nonprofit organization, serving as an innovative educational, cultural, and accessible resource for Tampa Bay and Central Florida. More than 210,000 guests explore GCM’s 19 themed areas and 170 exhibits annually, and another 60,000 people are impacted through the Museum’s outreach in the community. Conveniently located in downtown Tampa, GCM is an integral part of the cultural corridor of museums, libraries, theaters, and performing arts centers. The 53,000 square foot facility offers 5,000 square feet of event space, 2,500 square feet of classroom space, and a 1,000 square foot rooftop terrace overlooking the picturesque Riverwalk along the Hillsborough River and Curtis Hixon Waterfront Park.

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