FOR IMMEDIATE RELEASE

Education is Key: Raising Life-Ready Leaders

On April 12, Glazer Children’s Museum is hosting the 7th annual Education Is Key Breakfast presented by Pepin Family Foundation, featuring a keynote address on Developing Life-Ready Leaders by Sean Covey, renowned author and president of FranklinCovey Education.

TAMPA, FL (January 29. 2019) - On April 12 from 7-9am, Glazer Children’s Museum will welcome Tampa Bay’s business leaders, educators, and guests to the 7th annual Education is Key Breakfast, featuring a keynote address entitled Raising Life-Ready Leaders by critically acclaimed author Sean Covey. The event is presented by Pepin Family Foundation and benefits Glazer Children’s Museum’s Social Responsibility Initiative, which strives to ensure that every child in our community can play with purpose.

Each year, the event honors one educator and one student in Tampa Bay who exemplify leadership and compassion in their schools and community. To align with the theme of the keynote address, the awards committee will be looking for nominees who have demonstrated the qualities described in Sean Covey’s book The 7 Habits of Happy Kids. And new this year, the event has expanded to include an award honoring a community leader.

VIP RECEPTION
On February 5, there will be a pre-event reception and meet-and-greet with Sean Covey at the Hilton Tampa Westshore, hosted by Tom Pepin and the Pepin Family Foundation. The reception is free to attend, please RSVP to rgonzalez@glazermuseum.org. Sean Covey will be available for interview at this event.

ABOUT SEAN COVEY
Sean Covey is a business executive, author, speaker, and innovator. He is President of FranklinCovey Education and is devoted to transforming education throughout the world through a principle-centered leadership approach and school transformation process called Leader in Me which is now in over 4,000 schools and 50 countries, including several in Hillsborough County. Sean is the author of best known titles The 4 Disciplines of Execution, The 7 Habits of Happy Kids, The 6 Most Important Decisions You’ll Ever Make: A Guide for Teens, and The 7 Habits of Highly Effective Teens. To learn more about the Leader In Me program, visit LeaderInMe.org.

SOCIAL RESPONSIBILITY INITIATIVE
Glazer Children’s Museum believes that every child deserves the chance to play with purpose and develop as a lifelong learner and leader. To ensure the Museum is accessible to everyone, the Museum relies on generous contributions from individuals, corporations, and foundations. The Education is Key Breakfast raises crucial funds for the Museum’s Social Responsibility Initiative.
Through the Social Responsibility Initiative, the Museum provides over $470,000 worth of programs and resources to children and families who need it most, including free and discounted admission, scholarships for field trips and camps, sensory-friendly programs, and more.

LEARN MORE
GlazerMuseum.org/EIK | rgonzalez@glazermuseum.org

INTERVIEWS
Please contact Kate White at kwhite@glazermuseum.org to schedule interviews.
Pre-Event:
- Sean Covey is available for interview at the February 5 VIP Reception
- Museum representatives available anytime
Education is Key Breakfast on April 12:
- Sean Covey
- Outstanding Educator and Student award winners
- Representatives and Board Members from Glazer Children’s Museum

MEDIA CONTACTS
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ABOUT GLAZER CHILDREN’S MUSEUM
The mission of the Glazer Children’s Museum is to create a learning laboratory where children play, discover, and connect with the world around them to develop as lifelong learners and leaders. While learning is often formal and playing is for fun, the Glazer Children’s Museum encourages children to play with purpose in an interactive learning environment. The Museum is a 501c3 nonprofit organization, serving as an innovative educational, cultural, and accessible resource for Tampa Bay and Central Florida. More than 210,000 guests explore GCM’s 19 themed areas and 170 exhibits annually, and another 60,000 people are impacted through the Museum’s outreach in the community. Conveniently located in downtown Tampa, GCM is an integral part of the cultural corridor of museums, libraries, theaters, and performing arts centers. The 53,000 square foot facility offers 5,000 square feet of event space, 2,500 square feet of classroom space, and a 1,000 square foot rooftop terrace overlooking the picturesque Riverwalk along the Hillsborough River and Curtis Hixon Waterfront Park.

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