FOR IMMEDIATE RELEASE

Light Cloud Opens at the Glazer Children’s Museum

The Glazer Children’s Museum and Raymond James unveiled a new innovative, interactive, custom installation at the Museum on Friday, February 2. Light Cloud, by artist Ivan Toth Depeña, blends the boundaries of art and interactive learning.

TAMPA, FL (Feb. 5, 2018) -The Glazer Children's Museum and Raymond James are thrilled to bring Light Cloud, a stunning interactive installation, to the Tampa Bay community. Visitors use touch sensors to create ever-changing light and soundscapes that whirl around this high-tech work of art, while learning about mixing the colors of light. The breathtaking installation glow s through the Museum’s windows and can be viewed from Ashley Drive.

"Giving back to the arts is more than 'the right thing to do," says Tom James, Raymond James Chairman Emeritus and former CEO. "Over the last five years, we've supported the Glazer Children's Museum because it allows children to interact with the arts in an innovative environment. And when these kids grow and use their imagination on a regular basis, they can create a brighter future and community for all of us."

Light Cloud teaches children about the arts and technology through the mixing of light and sound. Children can send beams of color throughout the installation, each triggering its own sound. The 3D segmented multi-ring structure incorporates four-channel surround sound and more than 300 feet of LED lighting.

"As we raise the Imagination Generation, it's critical that we remember to PLAY!" said Jennifer Stancil, President and CEO of Glazer Children's Museum. "With Light Cloud, visitors can interact with a collage of sound and light as they play. The mesmerizing outcomes are as unique as each child who plays at the Museum. I am thrilled that Light Cloud reflects who we are to our community and can't thank Raymond James enough for supporting this project."

RIBBON CUTTING

The Grand Opening and ribbon cutting ceremony was held on Friday, February 2 at 10am. The Glazer Children's Museum welcomed media and the community to interact with Light Cloud for the first time. John Curran, Chair of the Exhibits Committee of the Museum's Board, said a few remarks and thanked sponsor Raymond James and recognized Depeña's hard work. Jeffrey Locker of Crossbay Wealth Management of Raymond James did the honor of cutting the ribbon, to the delight of the kids who began playing with the installation immediately!

ABOUT THE ARTIST

Ivan Toth Depeña is a full-time artist based in Charlotte, North Carolina. He holds a Master's Degree in architecture from the Graduate School of Design at Harvard. His work consistently pushes the boundaries of art with technology and often combines various fields in an effort to break experiential boundaries. His past work includes many public art projects and includes various technologies from LED lighting to live video projection to augmented reality software. About his inspiration for Light Cloud, Depeña explained "this project is inspired by various aspects of art and science, including everything from cosmology, patterns in nature and hurricanes, to waves of light and sound." Learn more at IvanDepena.com.
ABOUT RAYMOND JAMES

Raymond James Financial, Inc. (NYSE: RJF) is a leading diversified financial services company providing private client group, capital markets, asset management, banking and other services to individuals, corporations and municipalities. The company has approximately 7,500 financial advisors in 3,000 locations throughout the United States, Canada and overseas. Total client assets are $727 billion. Public since 1983, the firm is listed on the New York Stock Exchange under the symbol RJF. Additional information is available at www.raymondjames.com.

ABOUT GLAZER CHILDREN'S MUSEUM

The mission of the Glazer Children's Museum is to create a learning laboratory where children play, discover, and connect with the world around them to develop as lifelong learners and leaders. While learning is often formal and playing is for fun, the Glazer Children's Museum encourages children to play with purpose in an interactive learning environment. The Museum is a 501c3 nonprofit organization, serving as an innovative educational, cultural, and accessible resource for Tampa Bay and Central Florida. More than 210,000 guests explore GCM's 19 themed areas and 170 exhibits annually, and another 60,000 people are impacted through the Museum's outreach in the community. Conveniently located in downtown Tampa, GCM is an integral part of the cultural corridor of museums, libraries, theaters, and performing arts centers. The 53,000 ft2 facility offers 5,000 ft2 of event space, 2,500 ft2 of classroom space, and a 1,000 ft2 rooftop terrace overlooking the picturesque Riverwalk along the Hillsborough River and Curtis Hixon Waterfront Park. Learn more at GlazerMuseum.org.

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