



WORLDS OF POSSIBILITY

IMAGINATION 2019 SPONSORSHIP OPPORTUNITIES

An Evening to Benefit the Glazer Children's Museum | **September 7, 2019**

New Location Special Events Center, Florida State Fairgrounds

Colorful Cocktail Attire | GlazerMuseum.org/Imagination

HOST COMMITTEE

Chairs Parita & Shilen Patel

Seema & Maulik Bhalani

Deirdre & Joe Colucci

Karla & Andreas Dettlaff

Kelly & Brad Ford

Shanna & Bryan Glazer

Megan & Sean Lance

Marissa & Kevin McCarthy

Lauren & Jason Mehta

Commissioner Sandra & Jim Murman

Aakash Patel

Jennifer & Justin Phelps

Jessica & Caleb Quaid

Dhwani & Kuleen Shah

Rebecca Arends & Anthony Siviglia

Annie & Gregory Williams

Florrie & Patrick Willis

WORLDS OF POSSIBILITY

Dear Friends:

The **17th Annual Imagination** to benefit the **Glazer Children's Museum** is almost here! Every year, this remarkable event raises much needed unrestricted funds for the Museum to provide exceptional experiences for families. This year, our chairs Parita and Shilen Patel have brought us an exciting new theme and a fantastic opportunity with a new venue! We invite you to join us on **Saturday, September 7** for an evening unlike any other!

We are transforming and expanding this event by moving offsite to the **Special Events Center** at the **Florida State Fairgrounds**. This change will offer many new opportunities for our sponsors to showcase their brands and bring more friends to the Glazer Children's Museum family. Our theme, **WORLDS OF POSSIBILITY**, showcases the magic that comes from seeing the possibility in every element of the world, and combining them to create a future! The author Jordan Shapiro has said that the worlds imagined by children today become the realities of tomorrow, and we believe that the Glazer Children's Museum, with your support, can help bring those possibilities to life!

Every year, the Museum serves over 210,000 children, families, educators and caregivers with high quality exhibitions, programs, and events that empower children to create their own worlds, solve problems, and imagine new futures. The Museum is dedicated to welcoming all families and children, regardless of their economic status, to join in our purposeful play. To that end, we are on track this year to bring 4,000 students from Title I Schools to the Museum at no cost — our largest year ever!

As we move into our 10th year in Downtown Tampa, we are excited to bring in new traveling exhibit experiences, further expand our outreach and field trip programming, renovate exhibits, and more. The Imagination event is a key part of these efforts and provides much needed operational support funding to underwrite free and reduced cost visits, buses, and program scholarships. Attendees are invited to make a 100% tax deductible donation during our Bid from the Heart, as well as participate in our silent and live auctions, in order to continue these initiatives.

We need your help! With over 600 guests planned this year, your sponsorship will not only put you in front of many of the area's movers and shakers, but will help us build this resource of fun and imaginative play spaces for Tampa Bay families. We are offering exclusive sponsorship opportunities and extras to showcase your brand. Last year more than 75 partners from the community joined in these efforts and had a great time doing it! Attached is a benefits sheet that outlines the many opportunities to join our efforts in 2019.

We hope that you'll join us in supporting Imagination 2019 by filling out the commitment form or learning more at **GlazerMuseum.org/Imagination**. All commitments are due no later than Monday, July 1 for inclusion in the printed invitation. If you would like to arrange a tour of the Museum prior to the event, we would more than happy to host you! Thank you for supporting Worlds of Possibility and helping to raise the Imagination Generation in Tampa Bay!



Sarah Cole
President and CEO
Glazer Children's Museum

Glazer
Children's
Museum

WORLDS OF POSSIBILITY

(1) IMAGINATION TITLE SPONSOR \$50,000 (\$47,525 tax deductible)

- 25 tickets to Imagination, (2) reserved tables at the event
- Digital billboard recognition on the Florida State Fairgrounds marquee (1) week prior
- Digital billboard recognition in (3) location sites
- Verbal recognition from the stage at the event
- Prominent logo recognition on the Imagination invitation if confirmed by July 1, 2019
- Logo recognition on event signage and AV
- Logo recognition on GlazerMuseum.org/imagination
- Name recognition in event press release and GCM's PlayTimes publication
- Listed on GCM's annual Museum donor screen (September 2019-2020)
- 100 General Admission tickets to the Glazer Children's Museum



FIRE

Fire encourages **boldness** and **warmth**.
Ignite your curiosity by sponsoring a blazing world of food, libations, and entertainment inspired by Fire.



EARTH

Earth encourages **growth** and **sustainability**.
Nourish yourself by sponsoring an enchanted world of food, libations, and entertainment inspired by Earth.



WATER

Water encourages **rise** and **reflection**.
Immerse yourself by sponsoring an aqua world of food, libations, and entertainment inspired by Water.



AIR

Air encourages **breath** and **renewal**.
Ascend to new heights by sponsoring a windy world of food, libations, and entertainment inspired by Air.

(4) FIRE EARTH WATER OR AIR WORLD SPONSOR \$20,000 EACH (\$18,275 tax deductible)

- Exclusive naming rights of a World
- 15 tickets to Imagination, (1) reserved table at the event
- Verbal recognition from the stage at the event
- Logo recognition on the Imagination invitation if confirmed by July 1, 2019
- Logo recognition on event signage and AV
- Logo recognition on GlazerMuseum.org/imagination
- Name recognition in GCM's PlayTimes publication
- Listed on GCM's annual Museum donor screen
- 50 General Admission tickets to the Glazer Children's Museum

(4) WORLD EXPERIENCE SPONSOR \$15,000 EACH (\$13,890 tax deductible) \$10,000 if Bundled with World Sponsor (\$8,890 tax deductible)

- Opportunity to showcase your brand through an exciting, interactive activity within a World
- 10 tickets to Imagination, (1) reserved table at the event
- Verbal recognition during the event
- Logo recognition on the Imagination invitation if confirmed by July 1, 2019
- Logo recognition on event signage and AV
- Logo recognition on GlazerMuseum.org/imagination
- Name recognition in GCM's PlayTimes publication
- Listed on GCM's annual Museum donor screen
- 30 General Admission tickets to the Glazer Children's Museum

WORLDS OF POSSIBILITY

ELEMENTS OF THE EVENING SPONSORS

(1) FOOD SPONSOR \$20,000

(\$18,515 tax deductible)

- 15 tickets to Imagination, (1) reserved table
- Verbal recognition during the event
- Logo recognition on the Imagination invitation
- Logo recognition on event signage and AV
- Logo recognition on GlazerMuseum.org/imagination
- Name recognition in GCM's PlayTimes publication
- Listed on GCM's annual Museum donor screen
- 30 General Admission tickets to GCM

(1) DECOR SPONSOR \$20,000

(\$18,515 tax deductible)

- 15 tickets to Imagination, (1) reserved table
- Verbal recognition during the event
- Logo recognition on the Imagination invitation
- Logo recognition on event signage and AV
- Logo recognition on GlazerMuseum.org/imagination
- Name recognition in GCM's PlayTimes publication
- Listed on GCM's annual Museum donor screen
- 30 General Admission tickets to GCM

(1) BAR SPONSOR \$10,000

(\$9,010 tax deductible)

- 10 tickets to Imagination, (1) reserved table
- Verbal recognition during the event
- Name recognition on the Imagination invitation
- Logo recognition on event signage and AV
- Logo recognition on GlazerMuseum.org/imagination
- Name recognition in GCM's PlayTimes publication
- Listed on GCM's annual Museum donor screen
- 20 General Admission passes to GCM

(1) ENTERTAINMENT SPONSOR \$10,000

(\$9,010 tax deductible)

- 10 tickets to Imagination, (1) reserved table
- Verbal recognition during the event
- Name recognition on the Imagination invitation
- Logo recognition on event signage and AV
- Logo recognition on GlazerMuseum.org/imagination
- Name recognition in GCM's PlayTimes publication
- Listed on GCM's annual Museum donor screen
- 20 General Admission passes to GCM

~~**(1) TECHNOLOGY SPONSOR \$10,000**~~

(\$9,010 tax deductible)

- 10 tickets to Imagination, (1) reserved table
- Verbal recognition during the event
- Name recognition on the Imagination invitation
- Logo recognition on event signage and AV
- Logo recognition on GlazerMuseum.org/imagination
- Name recognition in GCM's PlayTimes publication
- Listed on GCM's annual Museum donor screen
- 20 General Admission passes to GCM

~~**(1) AUCTION SPONSOR \$7,500**~~

(\$6,510 tax deductible)

- 10 tickets to Imagination
- Name recognition on the Imagination invitation
- Logo recognition on event signage and AV
- Logo recognition on GlazerMuseum.org/imagination
- Name recognition in GCM's PlayTimes publication
- Listed on GCM's annual Museum donor screen
- 20 General Admission passes to GCM

(1) MOBILE BIDDING SPONSOR \$7,500

(\$6,510 tax deductible)

- 10 tickets to Imagination
- Name recognition on the Imagination invitation
- Logo recognition on event signage, AV, and App
- Logo recognition on GlazerMuseum.org/imagination
- Name recognition in GCM's PlayTimes publication
- Listed on GCM's annual Museum donor screen
- 20 General Admission passes to GCM

~~**(1) DESSERT SPONSOR \$3,500**~~

(\$2,783 tax deductible)

- 8 tickets to Imagination
- Logo recognition on event signage and AV
- Logo recognition on GlazerMuseum.org/imagination
- Name recognition in GCM's PlayTimes publication
- Listed on GCM's annual Museum donor screen
- 10 General Admission passes to GCM

(1) GIFT SPONSOR \$3,500

(\$2,783 tax deductible)

- 8 tickets to Imagination
- Logo recognition on event signage and AV
- Logo recognition on GlazerMuseum.org/imagination
- Name recognition in GCM's PlayTimes publication
- Listed on GCM's annual Museum donor screen
- 10 General Admission passes to GCM

WORLDS OF POSSIBILITY

POSSIBILITY SPONSORS

NAVIGATOR \$10,000 EACH

(\$9,010 tax deductible)

- 10 tickets to Imagination, (1) reserved table
- Logo recognition on the Imagination invitation
- Logo recognition on event signage and AV
- Logo recognition on GlazerMuseum.org/imagination
- Name recognition in GCM's PlayTimes publication
- Listed on GCM's annual Museum donor screen
- 20 General Admission passes to GCM

EXPLORER \$5,000 EACH

(\$4,070 tax deductible)

- 10 tickets to Imagination
- Name recognition on the Imagination invitation
- Name recognition on event signage and AV
- Name recognition on GlazerMuseum.org/imagination
- Name recognition in GCM's PlayTimes publication
- Listed on GCM's annual Museum donor screen
- 15 General Admission passes to GCM

ADVENTURER \$3,500 EACH

(\$2,783 tax deductible)

- 8 tickets to Imagination
- Name recognition on event signage and AV
- Name recognition on GlazerMuseum.org/imagination
- Name recognition in GCM's PlayTimes publication
- Listed on GCM's annual Museum donor screen
- 10 General Admission passes to GCM

WORLDS OF POSSIBILITY

IMAGINATION 2019 SPONSORSHIP COMMITMENT

Please complete and return no later than **JULY 1** to receive full benefits.

EMAIL rgonzalez@glazermuseum.org | **MAIL** Glazer Children's Museum,
Development Office, 110 W Gasparilla Plaza, Tampa FL 33602

Sponsor or Company Name Recognition Name

Contact Person

Address

City State Zipcode

Phone Email

WORLDS OF POSSIBILITY SPONSORS

- Title Sponsor** \$50,000
- World Sponsor** \$20,000
- World Sponsor Bundle** \$30,000
- World Experience Sponsor** \$15,000

POSSIBILITY SPONSORS

- Navigator** \$10,000
- Explorer** \$5,000
- Adventurer** \$3,500
- Can't attend? I would like to donate to GCM's Social Responsibility Initiative. \$ _____

ELEMENTS OF THE EVENING SPONSORS

- Food Sponsor** \$20,000
- Decor Sponsor** \$20,000
- Bar Sponsor** \$10,000
- Entertainment Sponsor** \$10,000
- Technology Sponsor** \$10,000
- Auction Sponsor** \$7,500
- Mobile Bidding Sponsor** \$7,500
- Dessert Sponsor** \$3,500
- Gift Sponsor** \$3,500

PAYMENT INFORMATION

- Check Enclosed
- Charge Credit Card

Credit Card Number Expiration CVV

Name on Card Signature

Billing Address City State Zipcode

By signing this agreement you indicate you are authorized to make this commitment on behalf of your company, foundation, or organization. Sponsorship is not an endorsement of the sponsor. By signing this form, you agree to pay the total amount due.

All donations are tax deductible to the extent allowable by law. Tax ID 59-2637851 | Registration #CH20272. A copy of the official registration and financial information may be obtained from the division of consumer services by calling 800.435.7352 within the state. Registration does not imply endorsement, approval, or recommendation by the state. Please note the Museum is incorporated under the name The Children's Museum of Tampa Inc. and operates under the name Glazer Children's Museum.

WORLDS OF POSSIBILITY

IMAGINATION 2019 TICKETS

Please complete and return no later than **SEPTEMBER 2**
EMAIL rgonzalez@glazermuseum.org | **MAIL** Glazer Children's Museum,
Development Office, 110 W Gasparilla Plaza, Tampa FL 33602

Name Recognition Name

Address

City State Zipcode

Phone Email

TICKET OPPORTUNITIES

Patron Tickets \$1,000

Includes 2 tickets and name recognition on event signage and AV (\$850 tax deductible)

Individual Ticket \$250 (\$175 tax deductible)

Young Professional Ticket \$125 (\$50 tax deductible)

Ages 35 and Under

Can't attend? I would like to donate to GCM's Social Responsibility Initiative. \$ _____

PAYMENT INFORMATION

Check Enclosed

Charge Credit Card

Credit Card Number Expiration CVV

Name on Card Signature

Billing Address City State Zipcode

By signing this agreement you indicate you are authorized to make this commitment on behalf of your company, foundation, or organization. Sponsorship is not an endorsement of the sponsor. By signing this form, you agree to pay the total amount due.

All donations are tax deductible to the extent allowable by law. Tax ID 59-2637851 | Registration #CH20272. A copy of the official registration and financial information may be obtained from the division of consumer services by calling 800.435.7352 within the state. Registration does not imply endorsement, approval, or recommendation by the state. Please note the Museum is incorporated under the name The Children's Museum of Tampa Inc. and operates under the name Glazer Children's Museum.