FOR IMMEDIATE RELEASE

Tampa Bay Businesses for Culture & the Arts new Board Director Marcario leads ‘Altered Book Art’ project with TBBCA pARTners Greenberg Traurig and Glazer Children’s Museum

TAMPA, Fla. (February 22, 2016) – Tampa Bay Businesses for Culture & the Arts (TBBCA) is pleased to announce that TBBCA Board Director, Jamie Moore Marcario, will lead a new ‘Altered Book Art’ project co-sponsored by TBBCA with pARTners Greenberg Traurig and Glazer Children’s Museum.

Ms. Marcario will lead three “Make & Take” sessions on Monday, March 14th at 10:30 a.m., 12:30 p.m. and 2:30 p.m., open to the public by registration with museum admission; books and art materials will be supplied.

“When Greenberg Traurig recently moved to new offices in Bank of America Plaza, we had many outdated law books,” said attorney Jamie Marcario. “As both lawyer and artist myself, and a new TBBCA Board Director, I had the idea to connect TBBCA, pARTner Greenberg Traurig, and the Glazer Children’s Museum for a special hands-on arts education initiative, teaching kids how to transform old books into works of art.” Marcario noted that “Greenberg Traurig has long been a TBBCA pARTner, and a strong supporter of the Glazer Children’s Museum through sponsorship of the Museum’s Art Lab.”

“TBBCA embraces this visionary project conceived and led by new Board Director Jamie Marcario and supported by her firm, longtime TBBCA pARTner Greenberg Traurig,” said Susana Weymouth, TBBCA Executive Director. “This project, in Cultural pARTnership with the Glazer Children’s Museum, is synergistic with TBBCA’s mission to support Tampa Bay area arts and cultural organizations and emphasizes our advocacy for arts education. Arts engagement with children and youth is crucial to encouraging appreciation of the arts and introducing and educating the next generation of young creative minds and artists.”

“Providing a space for creativity to take root is what museums are built for,” said Jennifer Stancil, CEO of the Glazer Children’s Museum. “Meaningful and relevant collaborations that cross-pollinate business with the museum’s assets make the outcome - allowing kids to grow into their best creative selves - a win-win. We are thrilled with this innovative joint partnership between TBBCA and Greenberg Traurig and welcome more of this robust public-private partnership.”

About Greenberg Traurig – Tampa
Greenberg Traurig’s Tampa office represents clients in a broad array of civil and criminal litigation, trial, and appellate practice in state and federal courts—including complex and high-stakes trials—both in Florida and around the country. We also regularly represent clients in labor & employment, real estate, environmental, land development, corporate, bankruptcy & creditors' rights, public finance, tax, and other business planning and
transactions. We work closely with our Orlando office to offer clients full-service representation in the region, with our six other Florida offices to provide seamless state-wide representation, and with dozens of Greenberg Traurig offices in the United States and abroad to provide clients with both local expertise and global reach. Six Greenberg Traurig Tampa practices are listed as top-tier by U.S. News–Best Law Firms®, and members of our team are recognized in Chambers and Partners USA Guide, The International Who’s Who of Business Lawyers, The Legal 500 United States, Florida Super Lawyers, Florida Trend magazine’s Florida Legal Elite, and Best Lawyers in America.

Jamie Moore Marcario is an associate with Greenberg Traurig, where she focuses her practice on labor and employment law. She earned her bachelor’s and master’s degrees from the University of Florida, and her juris doctor from Stetson University College of Law. Marcario is also a visual and performing artist and passionate arts supporter. She performs with The Impromptu Players, a theatre group made up of business professionals in the Tampa Bay area, to support Stageworks Theatre.

About TBBCA
TBBCA is a non-profit organization founded in 1989, and one of 11 national “Business Committees for the Arts,” part of the Private Sector Network of Americans for the Arts. TBBCA’s mission is to unite area businesses to champion arts and culture for a prosperous community with the philosophy that “the arts are good for business and business is good for the arts.” Through innovative pARTnership, part of the pARTnership Movement of Americans for the Arts, and sustainable programs including, The Charlie Hounchell Art Stars Scholarships, Chalk Walk, Call to Artists, Cultural Encounters, Arts in Lobbies, and others, TBBCA provides advocacy, valuable funding resources and support for arts education, artists, and arts and cultural organizations and their programs, and builds awareness of arts and culture as important economic drivers in our community and essential contributors to our quality of life. For more information on TBBCA or to join the pARTnership Movement please contact TBBCA Executive Director 813-221-2787 or go to www.tbbca.org.

About the Glazer Children’s Museum
Named one of the top five Children’s Museums in America, Glazer Children’s Museum is an innovative educational and culture resource for the Tampa region. Opened in Downtown Tampa in 2010, the Museum sits among skyscrapers as well as green space, and is a central part of the cultural corridor featuring other museums, libraries and a performing arts center. The mission of Glazer Children’s Museum is to create learning environments where children play, discover and connect to the world around them in order to develop as lifelong learners and leaders. The hands-on, minds-on Museum attracts more than 210,000 visitors annually with a 53,000 sq ft building full of themed galleries and 170 interactive exhibits for children aged birth to ten. A combination of permanent and traveling exhibits, comprehensive year-round educational programs, and dynamic special events provide children, parents, caregivers, and teachers a rich, cutting edge, ever-changing environment for playful learning. Glazer Children’s Museum, a 501c3 non-profit, also offers over 5,000 sq ft of event space, 2,500 sq ft of classroom space and a 1,000 sq ft roof top terrace overlooking the picturesque Downtown Riverwalk, along the Hillsborough River.