(Tampa, FL.) The Glazer Children’s Museum is merging innovation and education with the opening of their brand new, interactive experience, SMALLab. SMALLab, which stands for Situated Multimedia Arts Learning Lab, will premiere to the public on Sunday, April 3 and is the first of its kind in a U.S. children’s museum. SMALLab is an embodied learning environment where every learner is up, moving, and collaborating with peers. During each SMALLab experience, museum guests can work together to solve puzzles, create stories and character plots, learn about the world, and paint digital masterpieces. “To be the first Children’s Museum in the nation to pioneer this technology means that our region gets the best educational tools for kids today so they can be prepared as critical thinkers for tomorrow. “ says, Jennifer Stancil, President and CEO of the Museum. Patrons will be able to participate and interact with the newest experience, every Saturday and Sunday free with museum admission at posted times.

“Installing our new SMALLab is a dream realized. I’ve been watching the trajectory of SMALLab since its early days at Arizona State University as “gaming” as a way to educate began to gain momentum. Bringing this innovation to Tampa to improve learning outcomes in a diverse range of subjects is just the beginning of a long string of new experiences we’re excited to lead,” Stancil continued.

In addition, SMALLab will be available as a field trip enhancement during the summer months and upcoming school year for all group field trips. The pricing of $9.50 per student covers all field trip costs and includes SMALLab learning module teaching topics as diverse as literacy, physics, fractions and more. The SMALLab experience accommodates a maximum of 26 students and 3 chaperones. Each educational scenario is 45 minutes in length and includes a SMALLab Educator to facilitate. Available
scenarios, field trip details, and descriptions can be found at [GlazerSMALLab.org](http://GlazerSMALLab.org). Registration is currently open for these programs.

This innovative, motion-capture technology is proven to increase student learning by 86%, and yield a 7x increase in student-centered discussions. Educators can watch as their students become the fraction, letter, molecule, paintbrush, or playing piece in hundreds of educational activities, all aligning with Pre K-12 STEAM curriculum and Common Core standards. To learn more about SMALLab visit [GlazerSMALLab.org](http://GlazerSMALLab.org) or to view pictures and video demos check out the [GCM Press Kit](http://GCM Press Kit).

**About The Glazer Children's Museum**

Named one of the top five Children's Museums in America, Glazer Children's Museum is an innovative educational and culture resource for the Tampa region. Opened in Downtown Tampa in 2010, the Museum sits among skyscrapers as well as green space, and is a central part of the cultural corridor featuring other museums, libraries and a performing arts center. The mission of Glazer Children’s Museum is to create learning environments where children play, discover and connect to the world around them in order to develop as lifelong learners and leaders. The hands-on, minds-on Museum attracts more than 210,000 visitors annually with a 53,000 sq ft building full of themed galleries and 170 interactive exhibits for children aged birth to ten. A combination of permanent and traveling exhibits, comprehensive year-round educational programs, and dynamic special events provide children, parents, caregivers, and teachers a rich, cutting edge, ever-changing environment for playful learning. Glazer Children’s Museum, a 501c3 non-profit, also offers over 5,000 sq ft of event space, 2,500 sq ft of classroom space and a 1,000 sq ft roof top terrace overlooking the picturesque Downtown Riverwalk, along the Hillsborough River.

**About SMALLab Learning**

SMALLab Learning was founded in 2010 with the mission of advancing embodied learning in schools and museums. Our flagship product is SMALLab, the Situated Multimedia Arts Learning Lab. SMALLab was created by an interdisciplinary team of researchers and media experts at Arizona State University, led by Dr. David Birchfield. Numerous agencies supported the core research including the National Science Foundation, the MacArthur Foundation, Intel Research, the Kauffman Foundation, and private donors. In 2010, ASU helped to create a new spin-off company, SMALLab Learning, LLC, founded by Drs. David Birchfield and Mina Johnson-Glenberg.