FOR IMMEDIATE RELEASE

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Museum of Science & Industry and Glazer Children's Museum Launch Science Alliance
Two of Tampa Bay’s learning leaders ignite a collaboration that makes both museums more affordable for families.

Tampa, Florida – The Museum of Science & Industry (MOSI) and Glazer Children’s Museum are stirring together some of their strongest elements to create a powerful reaction called Science Alliance, a new collaboration that saves families money and opens up new options for fun learning for kids across Tampa Bay.

Science Alliance begins today, December 1, 2016. This new collaboration between the museums will bring substantial new out-of-the-classroom education opportunities to our area’s children, including:

- A major discount of 50% off admission to one institution for members of the other institution (certain membership levels apply, see below)

- Joint events that will be planned in the future to bring fun, exciting STEAM (Science, Technology, Engineering, Arts, and Math) learning to the Tampa Bay community

As kids in Tampa Bay grow up, inspiration that begins at the Glazer Children’s Museum can continue to expand and flourish at MOSI. By creating a learning “ladder” that steps children from one cultural institution to another as they get older, the CEOs of these Tampa Bay knowledge nonprofits are charting a course for a community that is prepared to take on the careers and challenges of the 21st Century.

“The best children’s museums are gateways to all kinds of learning – from their first live theater performance, to an exploration of the diversity of cultures, or to our own local art and history,” said Jennifer Stancil, President and CEO of the Glazer Children’s Museum. “We know that our region’s success will hinge on a prepared workforce in STEM careers. We must create partnerships like this so parents can continuously engage children in their future... starting at birth.”

The two institutions are also founding members of the Tampa Bay STEM Newton, a regional network of groups that are teaming up to take a big-picture look at ways to improve science education for every child in our area.

“Science Alliance is the perfect way to recognize how vital hands-on learning is for children in our community. This is a chance to celebrate how museums like ours add crucial real-life connections to what kids are learning in their classrooms,” said MOSI President & CEO Molly Demeulenaere, who also serves as co-chair of the Tampa Bay STEM Network.

Discount Details
MOSI Members at the Explorer and Ultimate level, who have a Party of 5 or Party of 8 Membership, are eligible for 50% off admission to the Glazer Children’s Museum for the number of people covered under their Membership. Named Member must be present and accompanied by a child age 12 or younger. Offer valid in person, not online. Call 813-987-6000 for more information.

Glazer Children’s Museum members at the Premium Family and Super Premium Family level are eligible for 50% off general admission to MOSI for the number of people covered under their membership. Named member must be present. Offer valid in person, not online. Call 813-443-3861 for more information.

The two institutions remain separate in every way; Science Alliance is a voluntary collaboration between the museums for the specific purposes explained above.

MOSI, the Museum of Science & Industry, is Tampa Bay’s community-supported science center. At MOSI, people of all ages (this means you!) can see and do amazing things every day. Experience an immersive film in the Florida Hospital IMAX® DOME Theatre, see the stars in The Saunders Planetarium, have a blast in our Kids In Charge! children’s science center, witness tomorrow in 3D Printing the Future: The Exhibition, wonder at nature in our BioWorks Butterfly Garden, and defy gravity on our Sky Trail® Ropes Course and Zip Line. MOSI (we pronounce it MOH’-zee) is the largest science center in the Southeast, and a not-for-profit magnet for innovation in STEAM (Science, Technology, Engineering, Arts, and Math) education where we make a difference in people’s lives by making science real for people of all ages and backgrounds. For more information about MOSI, visit mosi.org.

Glazer Children’s Museum – Named one of the top five Children’s Museums in America, Glazer Children’s Museum is an innovative educational and culture resource for the Tampa region. Opened in Downtown Tampa in 2010, the Museum sits among skyscrapers as well as green space, and is a central part of the cultural corridor featuring other museums, libraries and a performing arts center. The mission of Glazer Children’s Museum is to create learning environments where children play, discover and connect to the world around them in order to develop as lifelong learners and leaders. The hands-on, minds-on Museum attracts more than 210,000 visitors annually with a 53,000 sq ft building full of themed galleries and 170 interactive exhibits for children aged birth to ten. A combination of permanent and traveling exhibits, comprehensive year-round educational programs, and dynamic special events provide children, parents, caregivers, and teachers a rich, cutting edge, ever-changing environment for playful learning. Glazer Children’s Museum, a 501c3 non-profit, also offers over 5,000 sq ft of event space, 2,500 sq ft of classroom space and a 1,000 sq ft roof top terrace overlooking the picturesque Downtown Riverwalk, along the Hillsborough River.

PHOTOS AND VIDEO OF MOSI: http://bit.ly/2eDNh1t
PHOTOS OF GLAZER CHILDREN’S MUSEUM: http://glazermuseum.org/presskit